BATTELLE CLIMATE CHALLENGE
POSTER TIPS

Below are guidelines to keep in mind when making your Battelle Climate Challenge submission. We encourage participation first and foremost, so remember that your effort is most important!

GOOD LUCK!

Your entry must be original and include a title (50 character max), a written explanation of your proposed climate action (200 words max), and an image (max 3GB) of a "poster" that supports your climate action. This is what we hope to see:

- Please create at least one image of your 'poster.' Use graphics, pictures, and tables to convey content. Your image can be an original work of art, diagram, or a collage of photos, etc.

- Use font/lettering and a size that is easy to read. Use consistent font/lettering throughout. Make sure content is easy to understand and check for spelling and grammar mistakes. Sometimes, it helps to ask someone else to help proofread.

- Organize: Use headings, bullets, and numbers to make the poster easier to read. Keep it simple. No need to make your poster too complicated that people are not able to understand what you are doing.

- Know your audience: Know who will be looking at your poster including their ages, knowledge about the subject, and interest. Create your poster with your target audience in mind.

- Content:
  - Title: The title should be short, interesting, and describe your project.
  - Introduction: An overview of your project with background information.
  - Problem: Describe your problem and how it impacts your community.
  - Solution: Detail your proposed solution and how it will address the problem. Include how your solution is different than other solutions already being used.
  - Next steps: Explain some of the next steps you might take to make your solution a reality.

  These are not the only categories of information you could include. Other categories could include: methods (how did/could you make your solution), results (if you have already created and tried your solution, what were the results), and conclusion.

- Include any references or citations you used and acknowledge anyone who helped (not required.)

Please review the RULES and do not submit any photos with personal info, faces or names!